

Syllabus

Course Overview

Course Title: Capstone - Strategic Management for Healthcare

Course Code: HCM659

Section: 01

Prerequisites: LQ - Last Quarter

Course Description:

The course focuses on strategic management including the internal operation and awareness of external influence. The students will apply knowledge garnered from prior courses to enhance discussions and decisions made as part of the course. Students will be expected to analyze situations and develop strategies that address the issues of multiple stakeholders while abiding by governing principles of healthcare management derived from this program.

Course Objectives:

- Assess organizational structure and performance relative to forecasted demand to determine changes as well as potential funding that may be needed.
- Compose business strategies to address health complex issues.
- Differentiate views of the various stakeholders and their rationale.
- Explain who are the various stakeholders in a healthcare organization, and the perspective that may influence their strategic decisions.
- Plan an organizational change and indicate the implications of the change and a potential time-frame for communications, training, and rollout, as well as the organizations and processes that may be involved.

Credit Hours: 6 credit hours

Instructor Information

Name: Christopher Miller *

Email: CMiller@aiuniv.edu

Instructor Office Hours

Day	Time
Tuesday	12:00 PM - 1:00 PM (open office hour)
Thursday	1:00 PM - 2:00 PM (Open Office Hours)

Course Materials

Title	Type	Edition	Publisher	ISBN
<i>Healthcare Strategic Planning</i> by Zuckerman	e-Book - VitalSource	3	Health Administration Press	9781567935165

Library: The link to the online library can be found in your toolbar under the 'Resources' section. It can also be found directly in the main navigation of the site.

Class Meeting Times

Start of Course: Wed, 03/03/21

Course Break(s): None

End of Course: Tue, 05/11/21

Live Chat Schedule

Date	Time
Currently there are no live chats scheduled for this class.	

Unit Overview

Unit	Outcomes	Readings & Other Resource Materials	Assignments
Unit 1 : Strategic Management Fundamentals in Health Care	Differentiate views of the various stakeholders and their rationale. Compose business strategies to address health complex issues. Explain who are the various stakeholders in a healthcare organization, and the perspective that may influence their strategic decisions.	Zuckerman: Chapters 1 & 2 Please review the course resources from the online HCM659 Library Guide . Strategic Management Basics	Unit 1 - Discussion Board (50 points) Unit 1 - Individual Project (125 points)

Unit 2 : External Versus Internal Assessment of Health Care Organizations	Plan an organizational change and indicate the implications of the change and a potential time-frame for communications, training, and rollout, as well as the organizations and processes that may be involved. Assess organizational structure and performance relative to forecasted demand to determine changes as well as potential funding that may be needed. Compose business strategies to address health complex issues.	Zuckerman: Chapters 3, 4, & 5 Please review the course resources from the online HCM659 Library Guide . External vs. Internal Assessment	Unit 2 - Discussion Board (50 points) Unit 2 - Individual Project (125 points)
Unit 3 : Decision Making and Planning	Differentiate views of the various stakeholders and their rationale. Explain who are the various stakeholders in a healthcare organization, and the perspective that may influence their strategic decisions. Assess organizational structure and performance relative to forecasted demand to determine changes as well as potential funding that may be needed. Compose business strategies to address health complex issues.	Zuckerman: Chapters 6, 7, & 11 Please review the course resources from the online HCM659 Library Guide . Decision Making & Planning	Unit 3 - Discussion Board (50 points) Unit 3 - Individual Project (150 points)
Unit 4 : Strategic Implementation	Assess organizational structure and performance relative to forecasted demand to determine changes as well as potential funding that may be needed. Compose business strategies to address health complex issues. Plan an organizational change and indicate the implications of the change and a potential time-frame for communications, training, and rollout, as well as the organizations and processes that may be involved.	Zuckerman: Chapters 8 & 10 Please review the course resources from the online HCM659 Library Guide . Strategic Implementation	Unit 4 - Discussion Board (50 points) Unit 4 - Individual Project (100 points) U4 Individual Project 2 (50 points)
Unit 5 : Strategy Assessment and Control	Assess organizational structure and performance relative to forecasted demand to determine changes as well as potential funding that may be needed. Compose business strategies to address health complex issues. Differentiate views of the various stakeholders and their rationale. Explain who are the various stakeholders in a healthcare organization, and the perspective that may influence their strategic decisions. Plan an organizational change and indicate the implications of the change and a potential time-frame for communications, training, and rollout, as well as the organizations and processes that may be involved.	Zuckerman: Chapters 9 & 12 Please review the course resources from the online HCM659 Library Guide . Strategy Assessment and Control	Unit 5 - Discussion Board (50 points) Unit 5 - Individual Project (200 points)

Course Assignments Breakdown and Weighting Section

During the course students will complete assignments and activities related to the course learning objectives. In each course, the assignments and activities may vary and they may be completed individually or in a group.

Assignments

Assignment Name	Due Date	Assignment Type	Points Possible
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Unit 1 - Discussion Board	Tue, 03/16/2021	Discussion Board	50
Unit 1 - Individual Project	Tue, 03/16/2021	Individual Project	125
Unit 2 - Discussion Board	Tue, 03/30/2021	Discussion Board	50
Unit 2 - Individual Project	Tue, 03/30/2021	Individual Project	125
Unit 3 - Discussion Board	Tue, 04/13/2021	Discussion Board	50
Unit 3 - Individual Project	Tue, 04/13/2021	Individual Project	150
U4 Individual Project 2	Tue, 04/27/2021	Individual Project	50
Unit 4 - Discussion Board	Tue, 04/27/2021	Discussion Board	50
Unit 4 - Individual Project	Tue, 04/27/2021	Individual Project	100
Unit 5 - Discussion Board	Tue, 05/11/2021	Discussion Board	50
Unit 5 - Individual Project	Tue, 05/11/2021	Individual Project	200
		Total	1000

Assignments Categories & Weights

Assignment Type	Points Possible	% of Course Grade
Discussion Board	250	25.00
Individual Project	750	75.00
	Total	100.00

Grading Scale

Letter Grade	Percentage
A	100.000000 - 93.000000
A-	92.990000 - 90.000000
B+	89.990000 - 87.000000
B	86.990000 - 83.000000
B-	82.990000 - 80.000000
C+	79.990000 - 77.000000
C	76.990000 - 73.000000
F	Below 72.990000

Course Policies

- [Late Submissions of Assignments](#)
- [Academic Honesty & Integrity, Plagiarism, and Cheating](#)
- [Attendance](#)
- [Accommodations for Students with Disabilities](#)

Legend

 Extra Credit